

PROGRAMME

BOTHO UNIVERSITY INTERNATIONAL ONLINE RESEARCH CONFERENCE

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BOTHO UNIVERSITY
INTERNATIONAL RESEARCH
CONFERENCE 2021

 26th November 2021

 8:30am – 5:30 pm CAT

 Zoom 

CONFERENCE THEME: EMBRACING COVID-19 INDUCED CHANGE: BREAKTHROUGH INNOVATION, CREATIVITY AND ADAPTATION

8:30 - 9:00	ON BOARDING OF PARTICIPANTS AND PRESENTERS	Mr. Tom Atonga & Mr. Alois Mhundwa.
	TECHNICAL TEAM:	Mr. Brighton Banda, Mrs. Keitumetse Sono, Mr. Walter Akanyang, Mr. Lesego Lefatlho, Kate Nkoko, Mr. Alois Mhundwa.
9:00 - 9:10 (10 Min)	WELCOME REMARKS & INTRODUCTIONS:	Dr. Sheela Raja Ram, Vice-Chancellor (Botho University).
9:10 - 9:30 (20 Min)	KEYNOTE ADDRESS	Prof. Dr.-Ing. Dr. M.A. Rainer Przywara, Rector (Baden-Wuerttemberg Cooperative State University Heidenheim (DHBW) Germany)
9:30 - 10:35	PANEL DISCUSSION	
	MODERATOR:	Dr Oliver Chikuta , Dean Faculty of Hospitality and Sustainable Tourism (Botho University)
	PANEL DISCUSSION: SUB THEMES	
	1. Dr. Tuelo Joseph Ntwaagae (Chairperson of the Business Botswana Health Sector & the Medical Practitioners Group of Botswana) Sub Theme: Challenges, Responses/Solutions and Successes for Health Care, Health Education and Health Research.	
	2. Dr. Thabo Sacolo (Swaziland Economic Policy Analysis and Research Centre [ESEPARC]). Sub Theme: Business Model Ecosystems, Enterprise Sustainability and Risk Management in a Dynamic Landscape.	
	3. Prof. Anders Rosén (KTH Royal Institute of Technology, Stockholm, Sweden). Sub Theme: Paradigm shift in Education quality, relevance, inclusivity through technology, research and innovation.	
	4. Mr. Monaheng Maeng (Head ICT a.i at the Ministry of Health in Lesotho, IT Manager NACOSEC). Sub Theme: Rethinking design, development and evaluation of emerging technologies and applied sciences.	
	5. Dr. Lord Jan Talania Roderis (Dean of the College of Hospitality and Tourism Management at the Divine Word College of Vigan, Phillipines). Sub Theme: Innovation, Creativity and Adaptation in Tourism, Hospitality and Leisure.	
10:35-10:45 (10 Min)	Vote of Thanks: Mr. Ravi Srinivasan, Pro Vice Chancellor, Internationalisation and Communication, Botho University.	
10:45-10:55 (10 Min)	Tea Break	
10:55-11:05 (10 Min)	Sponsor Presentation: Mr. Sibu Zondi, Vice President (Business Development Emerald Publishing-South Africa). Title: Set Your Research Free – Emerald Open Research (EOR)	
11:05-11:10 (5 Min)	Announcements & BU Corporate Video.	
11:10-11:20 (10 Min)	Announcements & Onboarding for Parallel Sessions Eng. Justice Mufanebadza, Eng. Bakumbudzi Othusitse. Title: Introducing Project Management Institute (PMI) to Project Managers and the World. Project Management Institute [PMI].	
	Parallel Sessions for Paper Presentations	

Time	<p>Subtheme: Business Model Ecosystems, Enterprise Sustainability and Risk Management in a Dynamic Landscape. (Venue: Zoom Breakout Room 1) All sessions are 25 mins, of which at least 5 mins is reserved for Q&A. There is a gap of 5 minutes between each session to allow for changing from one room to another and setting up of presentations</p>	<p>Subtheme: Rethinking design, development and evaluation of emerging technologies and applied sciences. (Venue: Zoom Breakout Room 2) All sessions are 25 mins, of which at least 5 mins is reserved for Q&A. There is a gap of 5 minutes between each session to allow for changing from one room to another and setting up of presentations.</p>
	Track Chair: Dr. Douglas Svotwa	Track Chair: Dr. Andile Simphiwe Metfula
11:30- 11:55	<p>Title of Paper: The dynamics of Remittances-Financial Development nexus in Sub Saharan Africa (SSA).</p> <p>Name of Presenter(s): Dr. Strike Mbulawa, Dr. Samuel Chingoiro, Dr. Robert P Machera.</p> <p>Technical Host: Mr. Alois Mhundwa.</p>	<p>Title of Paper: Designing a Bring Your Own Device Digital Forensic Framework.</p> <p>Name of Presenter(s): Mamoqenelo Priscilla Morolong, Fungai Bhunu Shava, Attlee Gamundani.</p> <p>Technical Host: Mrs. Keitumetse Sono.</p>
12:00- 12:25	<p>Title of Paper: Analysing the effects of customer relationship management (CRM) on customer satisfaction in the retail sector of Namibia.</p> <p>Name of Presenter(s): Marko Tondota, Daphney Shiningeni.</p> <p>Technical Host: Mr. Alois Mhundwa.</p>	<p>Title of Paper: Paradigm shift: Technology and Innovation reduce the impact of Covid-19 on Higher Education Quality.</p> <p>Name of Presenter(s): Makhelane Maqutu.</p> <p>Technical Host: Mrs. Keitumetse Sono.</p>
12:30-12:55	<p>Title of Paper: The development of a new model for start up financing.</p> <p>Name of Presenter(s): Mooketsi Bennedict Tekere.</p> <p>Technical Host: Mr. Walter Akanyang.</p>	<p>Title of Paper: Performance evaluation of machine learning algorithms based on different k-fold cross validations.</p> <p>Name of Presenter(s): Nithin Goud, R. Madana Mohana, Srinath Doss.</p> <p>Technical Host: Mr. Lesego Lefatlho.</p>
1:00-1:25	<p>Title of Paper: Shareholder Agreement Shapes Student Entrepreneurship Projects.</p> <p>Name of Presenter(s): Shantha Indrajith H. Liyanage & Prof Prosper Maquchu.</p> <p>Technical Host: Mr. Walter Akanyang.</p>	<p>Title of Paper: Performance evaluation of machine learning algorithms based on different k-fold cross validations.</p> <p>Name of Presenter(s): Nithin Goud, R. Madana Mohana, Srinath Doss.</p> <p>Technical Host: Mr. Lesego Lefatlho.</p>

LUNCH BREAK (30 Minutes)

1:55-2:20	<p>Title of Paper: Effectiveness and policy implications of using WhatsApp to supervise research projects in open distance learning teacher training institutions in Swaziland.</p> <p>Name of Presenter(s): Ms. Bonny Ngakane, Dr. Benkosi Madlela.</p> <p>Technical Host: Mr. Alois Mhundwa..</p>	<p>Title of Paper: Economic Impacts of the Covid-19 Pandemic on the Hotel Business in Zimbabwe.</p> <p>Name of Presenter(s): Felicity N Ncube*, ^Dr. Oliver Chikuta, *^Vitalis Basera, *^Rudorwashe Baipai, *Precious Mazhande & *Musawenkosi Tapfuma.</p> <p>Technical Host: Mrs. Keitumetse Sono.</p>
2:25-2:50	<p>A Framework for Entrepreneurship Education through Massive Open Online Courses (MOOCs) in COVID-19 period in Eswatini.</p> <p>Name of Presenter(s): Thobile Dlamini & Vusi Tsabedze.</p> <p>Technical Host: Mr. Alois Mhundwa.</p>	<p>Title of Paper: An assessment of the extent to which farms in Zimbabwe meet the requirements for agritourism.</p> <p>Name of Presenter(s): Rudorwashe Baipai*, Oliver Chikuta^, Edson Gandiwa^^, Chiedza N. Mutanga*.</p> <p>Technical Host: Mrs. Keitumetse Sono.</p>

2:55-3:20	<p>Title of Paper: Understanding Science Teachers' Views And Experiences In A Virtual Environment: Threats And Opportunities.</p> <p>Name of Presenter(s): Lereko G. Mohafa, Makomosela Qhobela.</p> <p>Technical Host: Mr. Walter Akanyang.</p>	<p>Title of Paper: The Impacts of Aesthetic Labour on Frontline Employees in Gweru Urban Lodging Facilities.</p> <p>Name of Presenter(s): Tendayi Ngezi Makwara, Dr. Oliver Chikuta.</p> <p>Technical Host: Mr. Lesego Lefatlho.</p>
3:25-3:50	<p>Title of Paper: Open Science fundamental solutions for improving academic research quality and innovation A Literature Review.</p> <p>Name of Presenter(s): Kelemwork Kassahun.</p> <p>Technical Host: Mr. Walter Akanyang.</p>	<p>Title of Paper: Asset Based Community Development (ABCD): a critical review of application in sustainable community-based tourism development.</p> <p>Name of Presenter(s): Olivia Nthoi-Molefe, Tonderai Vumbunu.</p> <p>Technical Host: Mr. Lesego Lefatlho.</p>
3:55-4:20	<p>Title of Paper: Lessons from Covid-19: A silver Lining for Learning and Teaching in Institutions of Higher Learning.</p> <p>Name of Presenter(s): Dr Emmanuel Zhanda 1, Molelekeng Jeanett Kobane 2.</p> <p>Technical Host: Mr. Alois Mhundwa.</p>	<p>Title of Paper: Assessing tourism – agriculture linkages in development of tourism and rural communities.</p> <p>Name of Presenter(s): Tlotlo Phuduhudu, Sethunya Mogami, Tonderai Vumbunu.</p> <p>Technical Host: Mrs. Keitumetse Sono.</p>
4:25-4:50		<p>Subtheme: Innovation, Creativity and Adaptation in Tourism, Hospitality and Leisure.</p> <p>Title of Paper: The Application of Social Media Technologies: Covid-19 Induced Innovative Practices for Survival of SMEs in Gaborone, Botswana.</p> <p>Name of Presenter(s): Pharithi Masego.</p> <p>Technical Host: Mrs. Keitumetse Sono.</p>
4:50-5:00	<p>VOTE OF THANKS Dr. Ivy Anish: PVC, Education & Quality (Botho University)</p>	
5:00-5:30 (30mins)	<p>ANNOUNCEMENTS, VIRTUAL COCKTAIL & GROUP PHOTO</p>	